GAP|MASTIC™

LESS = MORE

MAXWELL PRODUCTS

GAP Mastic was explicitly designed to deliver MORE than other pavement repair products, more flexibility, more uniformity, more adhesion, more longevity, and more versatility.

However, there is one category in which it delivers MUCH LESS than its competition... **WEIGHT**.

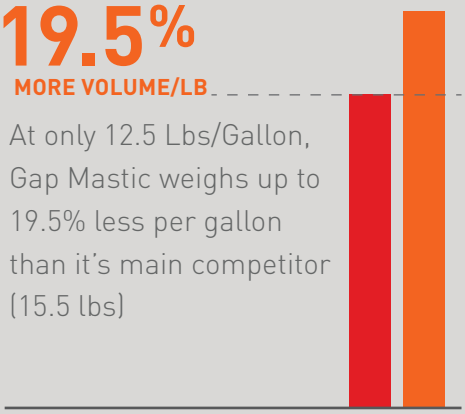
ENGINEERED AGGREGATE

GAP products employ unique, high-strength, light-weight, engineered aggregates for uniform distribution and unmatched suspension. This not only makes the materials more consistent and stable, it also makes them considerably lighter than competitor products, delivering a substantial increase in gallons/lb. and a big reduction in the overall material cost.



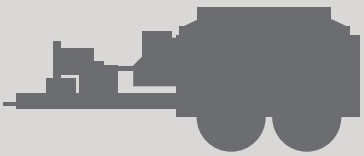
19.5%
MORE VOLUME/LB

At only 12.5 Lbs/Gallon, Gap Mastic weighs up to 19.5% less per gallon than it's main competitor (15.5 lbs)



1,000 LBS. LESS
PRODUCT NEEDED TO FILL A KETTLE

It takes only 4,375 lbs. of GAP Mastic to fill a 350 Gallon Melter, compared to 5,425 lbs. of others.



10=12
SERIOUSLY...

10 truckloads of GAP Mastic repair the same area as nearly 12 truckloads of heavier products.



VALUE THAT ADDS UP

While the price per pound may sometimes be higher, the actual cost per volume is usually less than the competition. Add in the savings from reduced freight and the total effect can be dramatic.
A better product, at a better value. Less really can be more.